

HL

HopkinsLongworth

Wrekin College Presentation

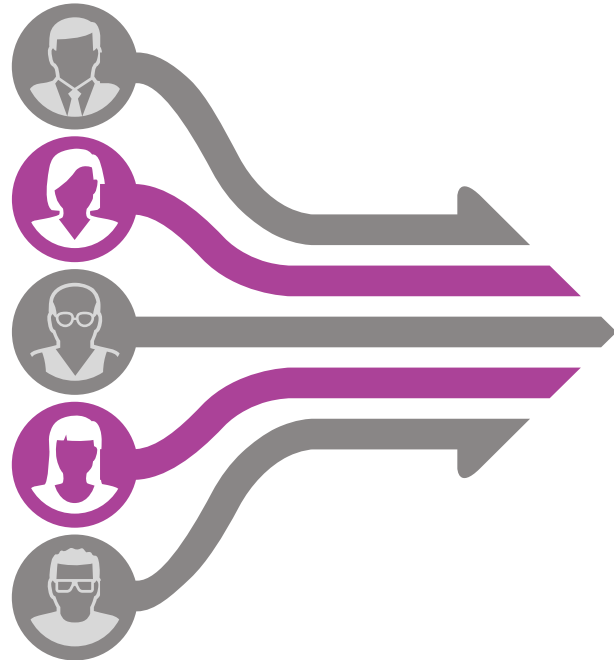
**Women in Business**

[www.hopkinslongworth.com](http://www.hopkinslongworth.com)

# Introduction

Wrekin College  
Business School

**Women in Business Seminar**



# Sarah Hopkins

## **Sarah Hopkins**

Executive Search and Senior Recruitment specialist, with over 20 years focus on talent and leadership.

Holding a Master's degree in European Economics from University College Dublin – consultancy roles at MSL, WhiteheadMann/GKR and Director of ResourceBank followed before launching HopkinsLongworth Ltd.

One of the first girls to start at Wrekin College – Head of Roslyn 1985

***Businesswoman, wife, proud aunt, competitive horsewoman and runner***

# HopkinsLongworth Executive Search Ltd

**Launched in 2014**  
now international  
boutique search  
business

**Clients include:**



SPIRITO DI MILANO



# Top Tips for Women to Maximise their Business Careers

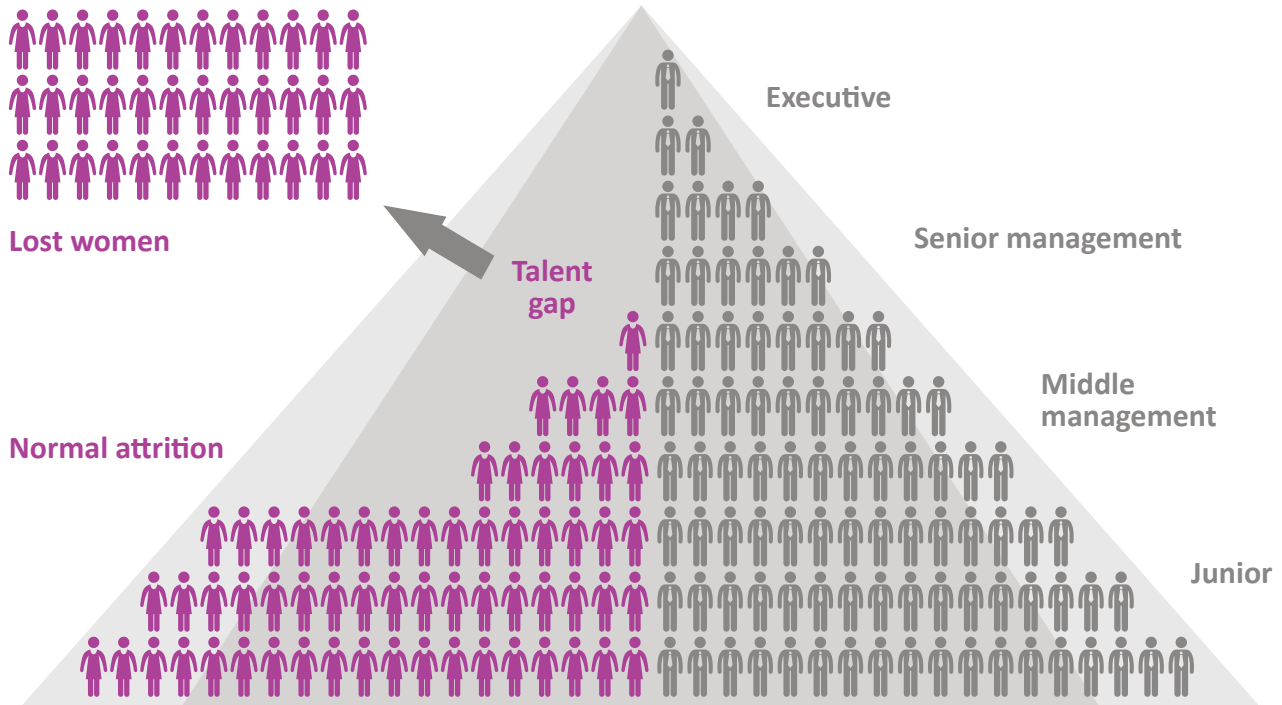
A recent global study by McKinsey found that CEO's believe that the Top Four attributes for leadership success are:-

- 1. Intellect & stimulation**
- 2. Inspiration**
- 3. Consultative decision making**
- 4. Setting clear expectations/rewards**

In addition they found that these attributes are most commonly found in women leaders.

This begs the question – *why are there so few of us?*

# Female talent in a transparent world



# You are the CEO of your career

If you are ready to break through and maximise opportunities here are some **'Top Tips' for you:-**

- 1. Plan your career and start now**  
STEM  
Women in Finance



- 2. Mentor** – reach out and secure a sponsor to promote and support you. This investment in yourself really can enable the ‘Tipping Point’ to be reached for many women.





### **3. Push yourself out of your comfort zone**

– ensure you have all the basic ‘camping equipment’ for the commercial environment. Don’t be stereotyped, explore all opportunities.



- 4. Be confident** – have self belief.  
Men apply for roles when they are 40% ready and women when they are 100% ready.



- 5. Market yourself** – think about your personal statement, networking, career ladder and internships. Also your public profile – Facebook, Instagram and Twitter.



## Finally...

Prioritise yourself and your career. Be true to yourself and be courageous.  
Don't take easy options or the traditional female route.

**“The tragedy of life doesn't lie in not reaching your goal.  
The tragedy lies in having no goal to reach.”**

Benjamin Mays

## Contact Details

**Sarah Hopkins**, Director

Phone: +44 (0)1952 771 121

Mobile: +44 (0)7733 161 110

E-mail: [sarah@hopkinslongworth.com](mailto:sarah@hopkinslongworth.com)

# Notes

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---



A series of 15 horizontal lines spanning the width of the page, providing a template for writing.





---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---





HL

HopkinsLongworth

HopkinsLongworth Ltd.

Executive Search

Somerwood Stud, Shrewsbury, Shropshire SY4 4RF United Kingdom

[www.hopkinslongworth.com](http://www.hopkinslongworth.com)